

President's Report

Village of the Valley

Fiscal Year Jan 2023 – December 2023

Our mission is to walk alongside women who have survived abuse as they take the next steps in their healing journey by offering them a cohesive program that includes transformational coaching, small groups, workshops, and a community in which to thrive.

The Pathway Program - (Our FREE, 12-month program that includes 6 months of Weekly Transformational Coaching, access to Support Groups and Enrichment Workshops for the full 12-months) AZ Women's Partnership helped to fund this program.

29 total clients graduated from our Pathway Program in 2023. Each client received weekly coaching with all of their homework supplies included. Additionally, two graduation ceremony events were held to celebrate the graduates and their accomplishments.

16 women were served through two Support Groups – (10 weeks)

Topics: Codependency and Boundaries

14 women were served through two Workshops – (4-5 sessions)

Topics: Boundaries 101 and Fall Into Self-Care

9 graduates returned for coaching = 50+ sessions

23 Potential Client Consultations. 0 Clients turned away from the waitlist.

27 Clients on the Waitlist for the first semester of 2024.

Compassion Meets Action Volunteer Committee – This committee of committed graduates who want to 'pay-it-forward' help operate the organization.

- Changeloger Task Force – Has completed all connection points for the year with our monthly givers, making 3 total connections maintain engagement with our donors.
- Social Media Task Force – Wonderful progress was made this year on Instagram, Facebook, LinkedIn, Threads, Pinterest and TikTok development. Weekly posts, online fundraisers, and general information about program made it a successful year.
- Fundraising/Special Projects Task Force – 2 rewards: Az Women's Partnership for \$1,000.00. Walmart for \$250.00. Grants that are in review – The Arizona Cardinals for \$5,000. Our first yard sale produced \$750.00 and we will do another in 2024. Our tee shirt sales grew 200% this year.
- Auction Task Force – Completed annual auction that brought in \$2,401.33. An increase in last year's auction by 59%.
- Graduation Task Force – The graduation task force performed two graduation ceremonies this year for our clients that graduated from the program. Feedback was they were vulnerable, special, thoughtful events that celebrated the hard work of healing.

- SOS Task Force – This new task force was developed to have more client interaction and community regardless of where a client is in her program. Three events were held (Bingo Night, Women’s Empowerment Coffee, Community Hike) with successful turnout of 3-13 women per event.

New Initiatives for 2024

- Video training on client homework practices for the coaches to grow in their training and competency in delivering a high-quality program.
- New Transformational Coach to join the coaching team that directly offers services. This allows for more clients off the waitlist and receiving services. 33% percent growth in client service over 2023 will occur with the new coach.
- SOS Task Force will have monthly events to continue building community amongst the clients.